

MUSEUM & FOUNDATION FOR CONTEMPORARY ART
MAGASIN III

PRESS RELEASE



Photo: Mia Gourvitch

Haim Steinbach, Magasin III Jaffa
Opening January 20, 2018
Curator: David Neuman

Magasin III Museum & Foundation for Contemporary Art in Stockholm, will open a satellite space in Jaffa, greater Tel Aviv, with a solo exhibition by Israeli-born American artist Haim Steinbach on January 20, 2018. The exhibition is Steinbach's first solo show in Israel, and it marks the launch of a diverse program at Magasin III Jaffa that will feature both international and local artists.

In his artistic practice, Steinbach selects and arranges everyday objects from a spectrum of social and cultural contexts. Engaging them in the concept of 'display', the objects are staged in new ways, emphasizing their identities, inherent meanings and associations. The inaugural exhibition at Magasin III Jaffa, curated by David Neuman, includes work by Steinbach ranging from recent wall paintings, which create the essence of text, imagery and color, to his refined objects presented in architectural defined boxes.

“Haim Steinbach belongs to the most quintessential group of Contemporary artists—those that so importantly have pushed the boundaries of visual expression. The upcoming exhibition will clearly establish a benchmark for future presentations at Magasin III Jaffa. It is our utmost pleasure to present Haim Steinbach’s art to local and international audiences”, says David Neuman.

Magasin III Jaffa spans 180 square meters (2000 square feet). The space has been carefully planned so that exhibitions can be viewed at any time of the day or night, curated with a special emphasis on also being viewed from the outside. The site for Magasin III Jaffa was chosen for its location as well as architectural qualities, and is located on 34 Olei Zion, a residential neighborhood that borders with Jaffa’s famous flea market at the epicenter of the Christian, Jewish and Muslim populations of Jaffa.

The General Manager of Magasin III Jaffa, Karmit Galili, says: *“This is a truly exciting addition to our city. The satellite defines Magasin III’s longstanding involvement with the cultural scene in Israel. The area where Magasin III Jaffa is located has a rich and mixed history and we are very much looking forward to contributing to it and engaging with new audiences.”*

About Magasin III Museum & Foundation for Contemporary Art

Founded 30 years ago by Robert Weil, chairman of The Robert Weil Family Foundation and Proventus AB together with David Neuman, chairman and formerly director of Magasin III Museum & Foundation for Contemporary Art. The museum is one of Europe’s leading institutions for contemporary art. Magasin III believes in the ability of art to challenge and inspire people and society.

Since 1987, Magasin III has presented world-class exhibitions and continues to fortify its permanent collection, which holds works by leading artists. Recent highlight exhibitions in Stockholm include Tom Friedman, Katarina Grosse, Tony Oursler, Mika Rottenberg, Ai Weiwei, Andrea Zittel and Gunnel Wählstrand.

The Director of Magasin III Museum & Foundation for Contemporary Art, Tessa Praun, says: *“The public program at Magasin III in Stockholm is currently closed. Over the next two years, the Museum will examine alternative ways to engage with visitors and take the opportunity to fully evaluate how it can best continue to support art and artists both nationally and internationally. Further details of future programming in Stockholm will be announced in 2018. The Stockholm team is of course also engaged in supporting the satellite space.”*

About Haim Steinbach

Born in Rehovot, Israel in 1944, Haim Steinbach has lived in the United States since 1957. He currently lives in Brooklyn, New York, where he received a BFA from Pratt Institute in 1968, followed by an MFA from Yale University in Connecticut in 1973.

For more than four decades, Haim Steinbach has explored the psychological, aesthetic, cultural and ritualistic aspects of collecting and arranging already existing objects. His work engages the concept of “display” as a form that foregrounds objects, raising consciousness of the play of presentation. An important influence in the growth of post-modern artistic dialogue, Steinbach’s work has radically redefined the status of the object in art.

Throughout his career, Steinbach has exhibited his work consistently at major museums worldwide. In 2013, the Hessel Museum of Art at Bard College in New York presented an important solo exhibition of the artist’s work since the early 1970’s, entitled once again the world is flat, which traveled to Kunsthalle Zurich and Serpentine Gallery, London. Other notable solo presentations include The Menil Collection, Houston (2014); Statens Museum fur Kunst, Copenhagen (2013-14); Berkeley Art Museum, UC Berkeley (2005); Museum Moderner Kunst, Vienna (1997); CAPC musée d’art contemporain, Bordeaux (1988); Castello di Rivoli Museo d’Arte Contemporanea, Turin, (1995); Kunsthalle Ritter in Austria (1994); Guggenheim Museum, New York (with Ettore Spalletti); and Witte de With Centre for Contemporary Art, Rotterdam (1992). In 1999, his work was presented at the Venice Biennale as part of the 47th International Art Exhibition curated by Germano Celant.

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